

December 2018 Communications Committee Meeting

7pm Call to Order

Committee Member Present: Rita Cabral, Hari Ruiz, Jessica Dyszel

No one else present

Review of data collection policy for website. Committee liked the “serious” wording better.

The West Scioto Area Commission does not collect and data except that which is willingly given to us as part of subscribing to our email service, through Google Analytics, and the demographic information provided through SurveyMonkey surveys. The information from subscribing is your name and email address. We do not sell or disclose any information unless ordered by a valid court order. We also do not create profiles based on the information sent to us. Please email us if you would like to be taken off any subscription lists or have any information removed.

Update on Logo: font preferences have been turned in to Roxanne. Will continue to reach out for additional drafts.

Commissioner information drive: Folder created. Rita and Jess will compile a list of documents, Hari will pdf them together as necessary.

Survey: Second survey, Desired Area Development. New surveys will be posted on the WSAC webpage on the 1st of every even numbered month. Already have 70+ responses to Area Amenities Survey.

Need clear definitions for low, medium, high housing density as well as the same income brackets. Jess will research income brackets. The density might be pulled from C2P2.

Jaime is working on a half sheet flyer to alert people to the surveys, to be distributed at in person gatherings.

Meeting adjourned 8:15pm.